

MARKETING PROPOSAL

VICTORIA EASTER WILSON



VICTORIAEASTERWILSON.COM
VICTORIA@VICTORIAEASTERWILSON.COM

Working WITH US

We go together like, well, everything amazing that goes together! Both Ben and I have worked in the business and online marketing space for a number of years. We have a knack for putting our heads together to create smart solutions that get results. Our combined efforts provide marketing services to our favorite online businesses and Christian publishers.



VICTORIA (ENFP)

- Articulate and engaging writing style
- Creative thinker and problem-solver who enjoys a challenge
- Adapts to new technologies quickly
- Experienced in B2B and B2C communicating through a variety of media
- Personable and friendly demeanor with an eagerness to work and learn

BEN (ISTP)

- Ability to spot problems in systems and craft solutions
- Enjoys learning new skills and adapts quickly to gained knowledge
- Highly detail oriented and task focused
- Systematic thought processor who considers all angles
- Empathy for people and strong counseling sensibilities



REFERENCES

"The launch was overall a success, and I know it was in large part to your help with emails and sales copy. So again, thank you so much for your help!!! You kept me on track and helped me with the hardest part (and the part I hate the most!!)--all the writing!!"

BETHANY LAKE

creator of Math Geek Mama and
MyMathToolbox.com



Tell Me More About **MARKETING**

What We Can Do For You

- Manage podcasts
- Run social media accounts
- Create marketing strategies
- Write copy that wows
- Build business systems
- Customer service
- and more!

DIGITAL PROFESSIONAL ON RETAINER

Get the most for your money!

\$500 a month / 6 month min

From the mundane to the complex, you'll get access to an online business Jack-and-Jill-of-All-Trades who can do anything from handling your inbox to managing your projects. With this monthly investment, you'll get 15 hours worth of work per month* to use at your discretion.

**If you have needs in a given month that surpass 15 hours, you'll be invoiced an hourly rate for the remaining hours. Unused hours roll over for one month only. (Though I think you'll be surprised how much forward motion we can make with 15 hours!)*

Are you a book writer or publisher?

ASK ABOUT OUR BOOK LAUNCH PACKAGES!

Publishers We've Worked With



REFERENCES

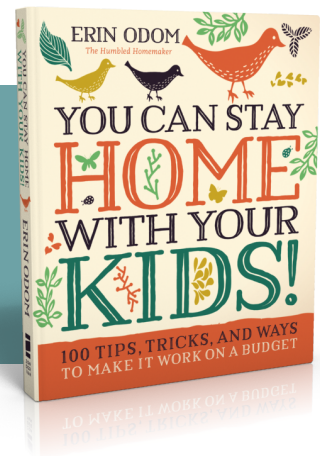
***"Victoria was thorough,
professional, and enthusiastic. I
would use her again in a heartbeat!"***

- Erin Odom



ERIN ODOM

author of *More Than Just Making It*,
You Can Stay Home With Your Kids, and
creator of thehumbledhomemaker.com



KAYLA AIMEE

author of *In Bloom*, *Anchored*,
and blogger at kaylaaimee.com



Let's work together!

Our goal is to meet you where you are and provide excellent service.

INQUIRE FOR A CUSTOM QUOTE

Victoria@VictoriaEasterWilson.com

859-582-7955



Thank you!
- The Wilsons